

## SOLAR ENERGY– AKSHARA BUSINESS SERVICE PRIVATE LIMITED

**S.KOMALAVALLI**

II-MBA'B'

S.A Engineering College, Chennai

15mb042@saec.ac.in

**MS. DEEPIKA LOGANATHAN**

A.P, Department of Management Science, S.A Engineering College

deepikaloganathan@saec.ac.in

### Abstract

The company was Akshara business service private limited . solar energy outstanding solar potential compared to all other energy sources. solar energy is radiant light and heat from the sun harnessed using a range of ever-evolving technology. This study is conduct to know the awareness and expectation of student. The study of objective is also conducted to understand the customer perception. The customer satisfaction questionnaire were collected from 30 student who attend the training in akshara business service field of solar energy .Primary data collection with questions. The percentage analysis used to examine the training program.

**Key Words:** *SolarEnergy, radiant, examine,*

### INTRODUCTION:

Solar energy outstanding solar potential compared to all other energy sources

It is an important sources of renewable energy and it technologies are broadly characterized as either passive solar or active solar depending on the way of they capture and distribute solar energy or convert it in to solar power.

Akshara Business Services Private Limited was registered on 21 June, 1995. ILS is associated with various International and National Corporate giants to provide Vocational Skill & employment training programs to the Learners' community.

### OBJECTIVES OF THE STUDY

#### PRIMARY OBJECTIVE:

To study the customer satisfaction towards solar energy service

#### SECONDARY OBJECTIVE:

To understand the customer perception about solar energy service

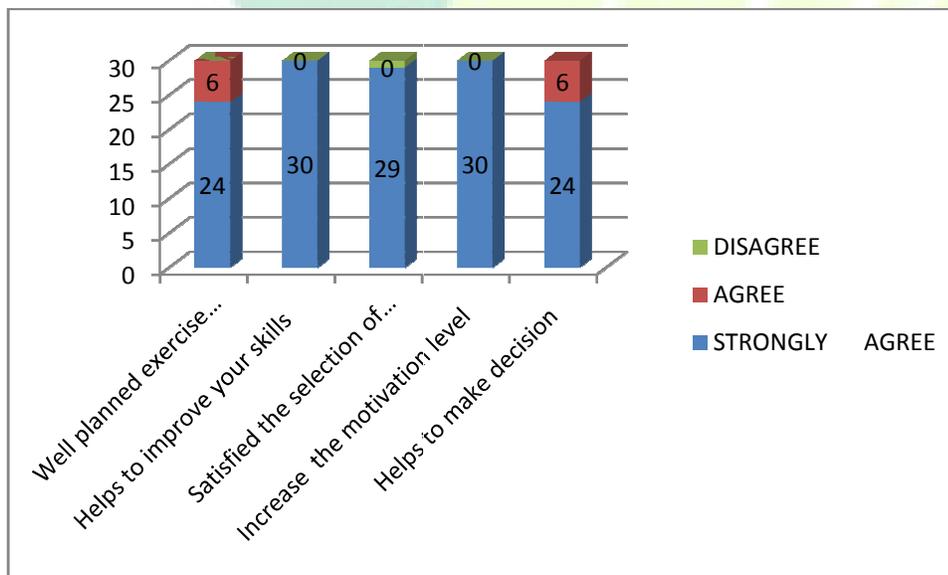
To know the awareness level among people about solar energy training

To study the satisfaction level towards solar energy service training

To identify the effectiveness of solar energy service training

### FINDINGS:-

S.NO	QUESTIONS	STRONGLY AGREE	AGREE	DISAGREE
1.	Well planned exercise institution	24	6	-
2.	Helps to improve your skills	30	-	-
3.	Satisfied the selection of candidates	29	-	1
4.	Increase the motivation level	30	-	-
5.	Helps to make decision	24	6	-



1. Majority of the respondents are feeling that there was a planned exercise institution in ILS.
2. All respondents are felt so happy with the development of skills.
3. Majority of the respondents are satisfied with the selection process doing in ILS.
4. The training provided by the ILS is motivated. *customer are considering, training process must be in practical knowledge, so that they can observe practically*
5. The training makes them to make their own decisions in future. *It helps customer to achieve further goals and satisfying the further needs*

#### SUGGESTION:-

1. *Institution should encourage students in innovating new ideas and development*
2. *Institution should provide benefits to the student by increasing their strength and developing knowledge.*
3. *All students are interested to study in this particular centers if they know.*
4. *The training centres has to do some advertisement for future development.*

5. *The institution can also focus on various training centers in and around Chennai.*

#### CONCLUSION

The opinion is to improve the ILS training with comparing with other training institute. Training helps the students to develop their new ideas and their skills. Students are motivated and make them confidence in their self development that can be given by their staffs. The main aim is to develop more entrepreneur in all fields by giving best training. The main objective of ILS service is to improve the customer satisfaction based on the certification in private and government authority part.

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